

Primary Colours

Crystal White	
RGB	255-255-255
HEX	FFFFFF
CMYK Coated	0-0-0-0
CMYK Uncoated	0-0-0-0

Sand	
RGB	229-219-205
HEX	E5DBCD
CMYK Coated	0-10-20-10
CMYK Uncoated	0-10-25-10
Pantone Coated	9223 C
Pantone Uncoated	9223 U

Offshore Blue	
RGB	120-160-185
HEX	78A0B9
CMYK Coated	50-10-0-20
CMYK Uncoated	50-10-0-20
Pantone Coated	2170 C
Pantone Uncoated	2170 U

Deepsea Blue	
RGB	5-35-85
HEX	052355
CMYK Coated	100-65-0-50
CMYK Uncoated	100-65-0-50
Pantone Coated	281 C
Pantone Uncoated	281 U

Yellow		Secondary Colours
RGB	246-204-9	
HEX	F6CC09	
CMYK Coated	0-10-100-0	
CMYK Uncoated	0-5-100-0	
Pantone Coated	108 C	
Pantone Uncoated	108 U	
Orange		
RGB	255-134-19	
HEX	FF8613	
CMYK Coated	0-50-100-0	
CMYK Uncoated	0-50-100-0	
Pantone Coated	2013 C	
Pantone Uncoated	2013 U	
Red		
RGB	255-85-95	
HEX	FF555F	
CMYK Coated	0-80-50-0	
CMYK Uncoated	0-80-50-0	
Pantone Coated	1785 C	
Pantone Uncoated	1785 U	
Green		
RGB	35-95-75	
HEX	235F4B	
CMYK Coated	90-15-65-50	
CMYK Uncoated	90-15-65-50	
Pantone Coated	7729 C	
Pantone Uncoated	7729 U	

<div>Sand 10%</div> <div>RGB HEX</div> <div>CMYK Coated CMYK Uncoated</div> <div>Pantone Coated Pantone Uncoated</div>	<div>Sand 20%</div> <div>RGB HEX</div> <div>CMYK Coated CMYK Uncoated</div> <div>Pantone Coated Pantone Uncoated</div>	<div>Sand 40%</div> <div>RGB HEX</div> <div>CMYK Coated CMYK Uncoated</div> <div>Pantone Coated Pantone Uncoated</div>	<div>Sand 60%</div> <div>RGB HEX</div> <div>CMYK Coated CMYK Uncoated</div> <div>Pantone Coated Pantone Uncoated</div>	<div>Sand 80%</div> <div>RGB HEX</div> <div>CMYK Coated CMYK Uncoated</div> <div>Pantone Coated Pantone Uncoated</div>
<div>Offshore Blue 10%</div> <div>RGB HEX</div> <div>CMYK Coated CMYK Uncoated</div> <div>Pantone Coated Pantone Uncoated</div>	<div>Offshore Blue 20%</div> <div>RGB HEX</div> <div>CMYK Coated CMYK Uncoated</div> <div>Pantone Coated Pantone Uncoated</div>	<div>Offshore Blue 40%</div> <div>RGB HEX</div> <div>CMYK Coated CMYK Uncoated</div> <div>Pantone Coated Pantone Uncoated</div>	<div>Offshore Blue 60%</div> <div>RGB HEX</div> <div>CMYK Coated CMYK Uncoated</div> <div>Pantone Coated Pantone Uncoated</div>	<div>Offshore Blue 80%</div> <div>RGB HEX</div> <div>CMYK Coated CMYK Uncoated</div> <div>Pantone Coated Pantone Uncoated</div>
<div>Deepsea Blue 10%</div> <div>RGB HEX</div> <div>CMYK Coated CMYK Uncoated</div> <div>Pantone Coated Pantone Uncoated</div>	<div>Deepsea Blue 20%</div> <div>RGB HEX</div> <div>CMYK Coated CMYK Uncoated</div> <div>Pantone Coated Pantone Uncoated</div>	<div>Deepsea Blue 40%</div> <div>RGB HEX</div> <div>CMYK Coated CMYK Uncoated</div> <div>Pantone Coated Pantone Uncoated</div>	<div>Deepsea Blue 60%</div> <div>RGB HEX</div> <div>CMYK Coated CMYK Uncoated</div> <div>Pantone Coated Pantone Uncoated</div>	<div>Deepsea Blue 80%</div> <div>RGB HEX</div> <div>CMYK Coated CMYK Uncoated</div> <div>Pantone Coated Pantone Uncoated</div>